

Sam Bell III Speaker Media Kit

www.SamBellMarketing.com



Sam Bell III Bio

My name is Sam Bell, and I started my first agency, PPC Boutique, in 2009, right as social media was starting to attract mainstream attention. Since then, I've taken the knowledge gleaned from nearly a decade of advertising experience and used it to leverage incredible results for my clients.

These results, together with my unparalleled dedication to my clients' success and my deep industry insights have led many to call me: The Social Ads Engineer

The bottom line is this: I don't just create ads. I launch campaigns with the express intent of pinpointing and reaching highly-engaged, ready-to-act clients that qualified and eager to learn more about what you have to offer – and act on it.

Why settle for mediocre campaign results and tepid interaction on your ads when you can have a robust, interested and passionate audience that looks forward to hearing from you and can't wait to see what's next?

Those are the kinds of prospect every smart business wants – and the kind of customers I'm ready to deliver.





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Sam Bell Speech Topics



Social Media Advertising:

- Facebook Ads
- Instagram Ads
- YouTube Ads
- Avatar Research

Online Sales Processes & Marketing Funnels:

- Sales Process Research & Design
- Sales Funnel Sequences
- Sales Funnel Tools
- Digital Products vs. Physical Products

List Building & Email Marketing:

- Lead Magnets and Conversion Mechanisms
- Testing Tracking and Optimization
- Email Service Provider selection
- Email Sequencing

Copywriting For The Digital Age:

- Customer Market Sophistication
- Headline, Angles, & Positioning
- Copy Persuasion and Influence
- Conversion Mechanisms

Testimonials & Contact Info









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